

# Privacy Policy

Effective Date: October 10, 2025

## 1. Introduction

Spice & Vanilla Co. ("we", "our", or "us") values your privacy and is committed to protecting your personal data. This Privacy Policy outlines how we collect, use, and safeguard your information when you visit our website at [www.spicevanilla.co](http://www.spicevanilla.co) or make a purchase from our store.

## 2. Information We Collect

We may collect personal information including your name, email address, billing address, shipping address, phone number, and payment details. Additionally, we automatically collect certain data about your device and interaction with our website through cookies and analytics tools.

## 3. How We Use Your Information

We use your information to process orders, manage your account, communicate with you, and improve our products and services. We may also use anonymized data for internal analysis and website optimization.

## 4. Cookies

Our website uses cookies to enhance user experience and collect aggregate data about site traffic and interactions. You can disable cookies through your browser settings, though certain site functions may not operate as intended.

## 5. Payment and Security

We process all payments securely through trusted third-party payment processors. We do not store or have access to your full credit card details. We implement appropriate technical and organizational measures to safeguard your personal information.

## 6. Data Retention

We retain your personal information only for as long as necessary to fulfill the purposes outlined in this Privacy Policy or as required by law. When data is no longer needed, it will be securely deleted or anonymized.

## 7. Your Rights

If you are located in the European Economic Area (EEA), you have the right to access, correct, delete, or restrict processing of your personal data. You also have the right to data portability and to

withdraw consent at any time. Requests regarding your data can be submitted to [info@spicevanilla.co](mailto:info@spicevanilla.co).

## **8. Changes to This Policy**

We reserve the right to update this Privacy Policy at any time. Any changes will be posted on our website with the updated effective date.

## **9. Contact Us**

If you have any questions about this Privacy Policy or our data practices, please contact us at: Spice & Vanilla Co. Email: [info@spicevanilla.co](mailto:info@spicevanilla.co) Website: [www.spicevanilla.co](http://www.spicevanilla.co) Location: The Netherlands